

INTERNAL RELEASE

RAFFLES UNIVERSITY SYSTEM INTRODUCES NEW PROFESSIONAL DIPLOMAS IN BUSINESS AND DESIGN AT RAFFLESEDUCATIONCORP'S COLLEGES

- **First in Singapore to introduce new Advanced Diploma in Transportation Design with more new Professional Diplomas in Business and Design programmes slated for launch in 2011**
- **Convenes 16th Senate Meeting comprising 23 members from 13 colleges in 11 countries**
- **Distinguished External Member of RUS Senate, Professor Maureen Wayman, receives Order of the British Empire ('OBE')**

Singapore, December 27, 2010 - Raffles Education Corporation Limited ("RafflesEducationCorp" or "the Group"), the largest private education provider in the Asia-Pacific region, announced that its academic arm, Raffles University System ("RUS") has launched a new Advanced Diploma in Transportation Design, a first in Singapore. In addition, 12 new professional diplomas in Business and Design will also be introduced in 2011 at the Group's network of 38 colleges across 35 cities in 14 countries, strengthening RafflesEducationCorp's leadership in higher education, particularly in the fields of Design and Business.

The Advanced Diploma in Transportation Design is a first for Singapore and encourages creativity of commercially viable and ecologically friendly products through conceptualisation, innovation, originality, technical skills and professionalism at all levels. Close ties with a robust transportation industry also provides students a strong sense of 'reality' and realisation of career prospects for their future.

Students of the Advanced Diploma programme in Transportation Design will experience a broad-based, diagnostic curriculum during their first year, grasping investigational, analytical and problem solving design skills through a project based, modular system which also encourages the investigation and understanding of varying materials, processes and applications for use in transportation design. Concurrently, they will also explore design and cultural issues through art & design history and theory subjects and also generic modules, using 2D and 3D software applications for transportation design. Year Two offers a more defined specialisation in transportation design. Students will also be encouraged to be more 'self-directed' in their studies during Year Two of the programme.

The Advanced Diploma in Transportation Design programme objectives are delivered through lectures, seminars, studio workshops and tutorials, with a range of assessment methods including research and project work, presentations, written assignments and examinations.

At the recent RUS Senate meeting held on 29 November 2010, members of the Senate met to reinforce the Group's commitment to quality education through the RUS' Academic Governance, strengthening its Quality Assurance and Enhancement initiatives. RafflesEducationCorp's Chairman and CEO, Mr Chew Hua Seng said, "RUS has upheld and extended our tradition of high quality education and academic governance for many years, cementing our leadership position in private higher education. Through RUS, the quality assurance of our curriculum has grown from strength to strength. I wish to accord my deepest appreciation of all our academic leaders for ensuring and enforcing the high educational quality and standards that RafflesEducationCorp has come to be known for."

Professor Ron Newman, President of RUS, added, "The members of RUS Board of Governors and Senate come from renowned universities around the world, bringing with them a wealth of experience and academic management best practices. On behalf of the entire RUS Senate, I would also like to congratulate one of our external members and long time collaborator, Professor Maureen Wayman, on her conferment of an OBE for her services to higher education. We are very proud of this wonderful achievement and the recognition it gives to Maureen's career and her contribution to Art and Design internationally."

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Professor Wayman has been an external examiner of the Group for many years and a member of the RUS Academic Advisory Council. She joined the RUS Senate in early 2010 as a distinguished external member. Professor Wayman started her career as a designer and lecturer at Liverpool John Moores University before joining Manchester Metropolitan University as head of department in 1993. She became a Fellow of the Royal Society of Arts in 1996, a Professor in 2001 and Pro-vice-chancellor and Dean of the Faculty of Art & Design in 2002.

On her retirement in 2009, Professor Wayman remained a visiting professor for the University of Leeds and University of Chester, a member of the Governing Body of Norwich University College of the Arts, a member of the Executive of the Council for Higher Education in Art and Design and a member of the Head Trusts Board of Trustees (a charitable organisation that supports art and design students).

Professor Wayman said, “Although Her Majesty the Queen was not present at the Investiture, I did have the opportunity to meet HRH Prince Charles, the Prince of Wales, which was exhilarating; I have had anything but a quiet retirement! I am very proud of RafflesEducationCorp, the RUS initiatives and the many educational milestones the Group has achieved. As the largest private education provider in Asia today, the Group has certainly made best-in-class quality education accessible to this part of the world. ”



Members of RUS Senate convening the 16th Senate Meeting on 29 November 2010.



Prof Wayman interacting with Raffles Kuala Lumpur fashion design students at a special workshop seminar in March 2010.



Prof Wayman receiving her OBE award at Buckingham Palace, U.K.

About Raffles Education Corporation

Raffles Education Corporation Limited ("RafflesEducationCorp") is the largest private education group in Asia-Pacific. Since establishing its first college in Singapore in 1990, the Group has grown to operate 38 colleges in 35 cities across 14 countries in the Asia-Pacific region: Australia, Bangladesh, Cambodia, China, India, Indonesia, Malaysia, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

More than 28,700 students enrolled in RafflesEducationCorp's tertiary programmes benefit from a quality education that provides graduates with a well-rounded hands-on experience that is relevant to the industry.

The Group also owns the Oriental University City in Langfang, Hebei Province, China – a 3.31 million square metre self-contained campus. Within this campus, Oriental University City provides education services to 9 colleges with a total student population of over 27,000.

Headquartered in Singapore, RafflesEducationCorp employs over 3,000 academic and administrative staff, and is listed on the Mainboard of the Singapore Exchange. For more information on the Group, please visit the RafflesEducationCorp's website at www.raffles-education-corporation.com

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